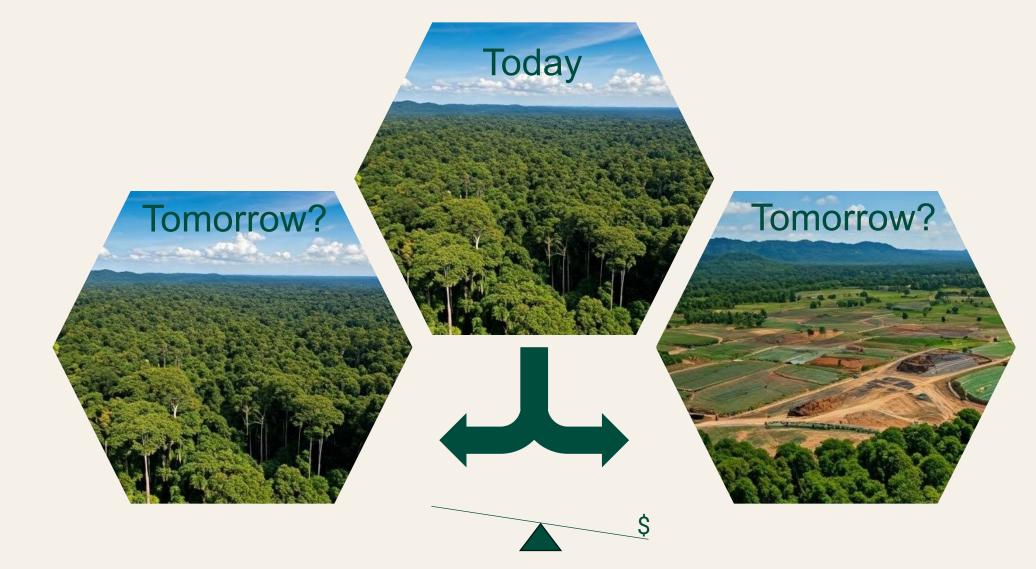


Fast-forward private sector investment into conservation through outcome-based finance

Benjamin Leutner, Maryn van der Laarse, Sonja Stuchtey

Management & Opportunity Costs





Our Ambition



Incentivize **nature as a viable and competitive form of landuse**. Mobilize private-sector investment and realize 30x30.



Establish **a practical currency for nature**, outcomes-based, verifiable, universally applicable. Align with emerging standards and accounting frameworks



Leverage technology to ensure reliability, transparency and accessibility, enabling fiduciary-grade claims.



Facilitate pay-for-performance transactions at scale and generate income for different entities delivering nature incl. local communities.

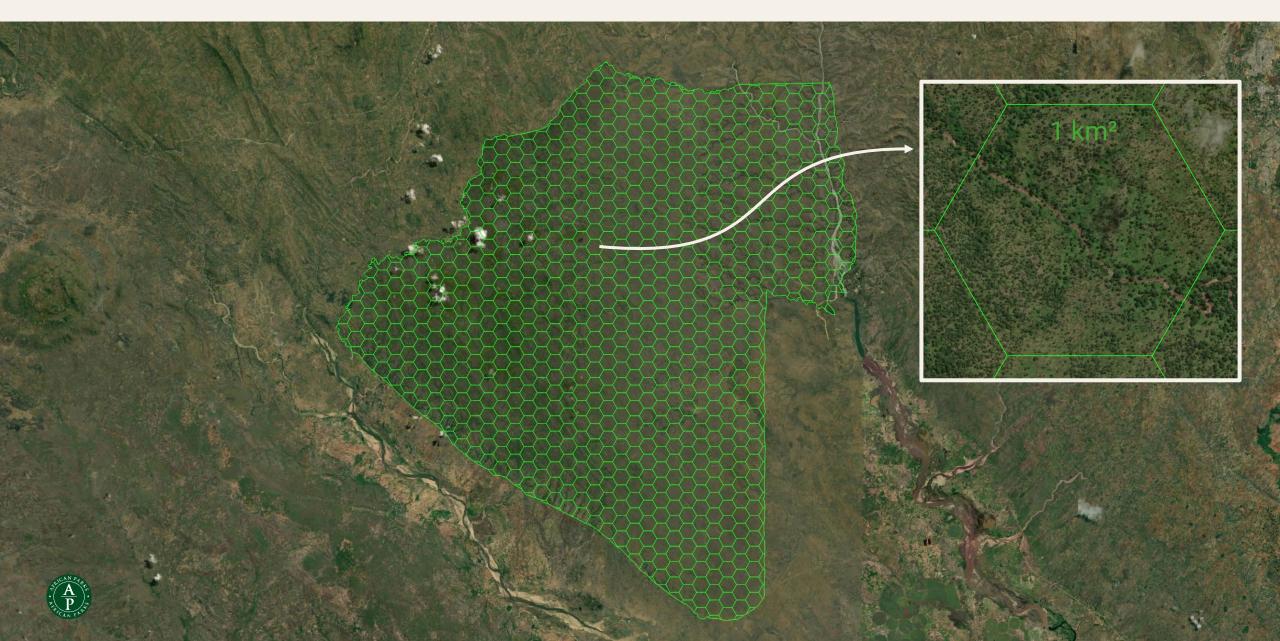
Our Approach

The Verifiable Nature Unit (VNU)

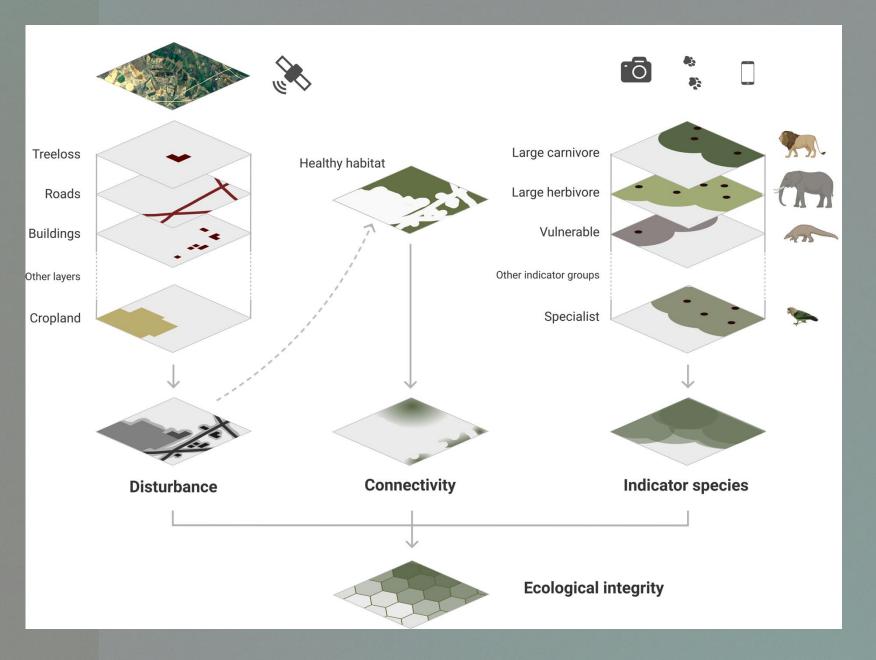
1 km² of nature that is transitioned in its current state or in an improved state, from one year to the next, as verified by key measurements.



1 Verifiable Nature Unit = 1km² of Intact Nature



VNUs are based on a measure of ecological integrity



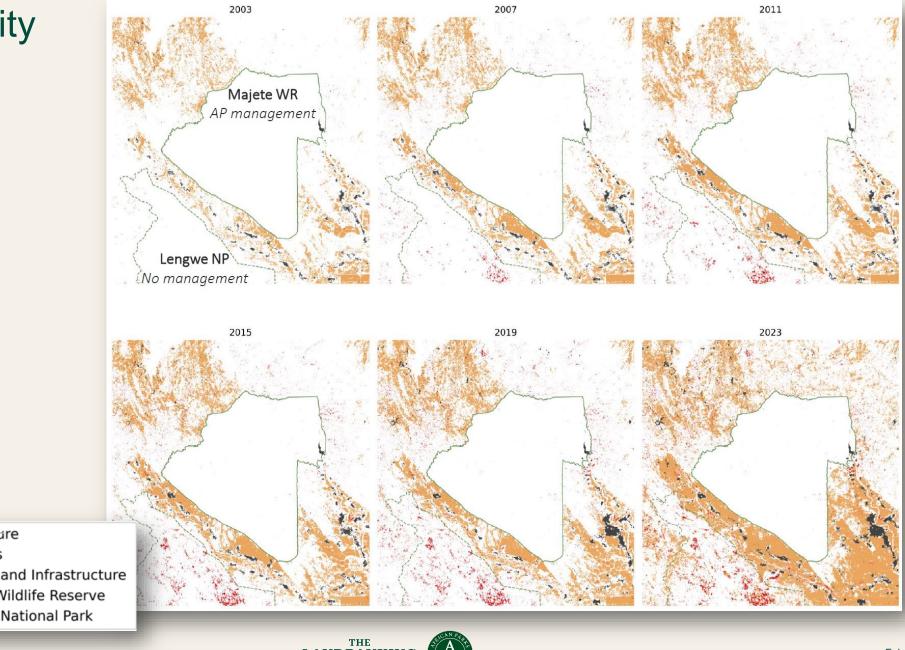
Indicator Species

Basen

A course	1. Large carnivore Large predator or scavenger heavier than 15 kg that primarily feeds on other animals or an apex predator at the top trophic level.	2. Large herbivore Solution Constant Series and Solution	
	3. Vulnerable A species that's on the IUCN's red list (near threatened or higher class) or CITES Appendix I, II or III. Species that are otherwise sensitive or sentinel are also included.	4. Old-growth Large, old or dependent vegetation or structures that are indicative of an old- growth ecosystem.	
	 5. Specialist Endemic species are unique to a specific location. Dependent species are highly reliant on the unique conditions provided by a specific healthy ecosystem. Specialists are strongly associated with specific habitat features. 	6. Dependent migrant Species that move from one area to another to feed, breed or avoid harsh weather conditions while heavily relying on quality habitat.	
K	 7. Engineer or keystone Secosystem engineers significantly modify, create, or maintain habitats, affecting the availability of resources to other species. Keystone species have proportionally large effects on community structure and their removal causes massive changes in species composition and other ecosystem attributes. 	8. Medium carnivore Small predator or scavenger weighing between 2 and 15 kg that primarily feeds on other animals.	B
	9. Medium herbivore or seed disperser () Herbivores weighing between 15 and 100 kg or important seed dispersers or seed predators.	10. Freshwater Indicators of freshwater health such as reophillic, benthic, migratory or large species.	

Real .

Habitat Integrity



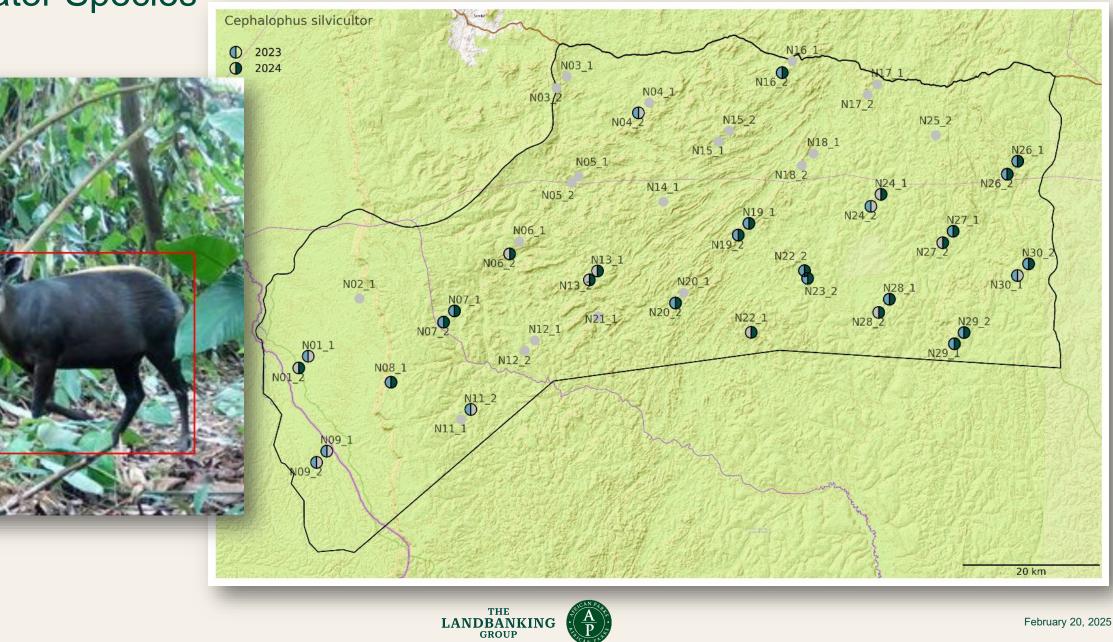
Agriculture Tree loss

- Built up and Infrastructure
- Majete Wildlife Reserve
- Lengwe National Park ____



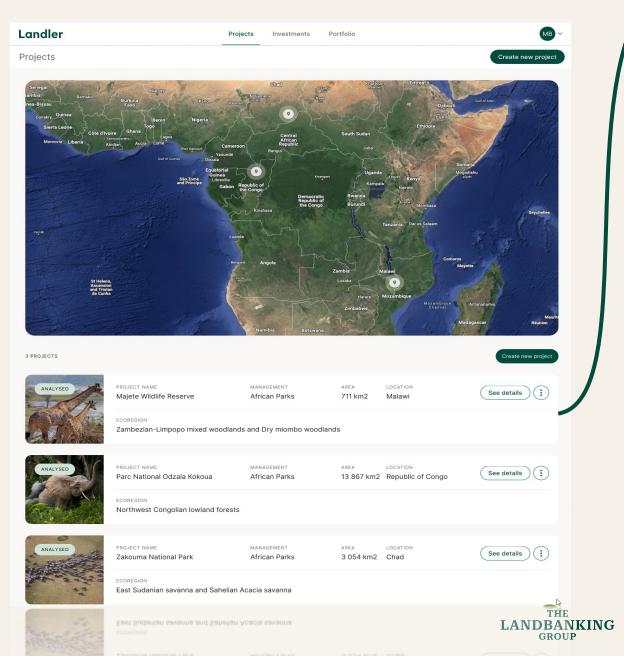
Indicator Species

8





Investment Platform: Landler.io



Indler		Projects Portf	olio	MB ~
Majete Wildlife Reser	ve			Analyse project
PROJECT NAME Majete Wildlife Reser	ve	and the second		
MANAGEMENT African Parks	project size 710,99 ha			
LOCATION Malawi	NUMBERS OF PLOT			
ECOREGION Zambezian-Limpopo and Dry miombo woo BIOMES Savannah	mixed woodlands dlands			
AND MONITORING				외 Interactive map view
Nature unit value				
NATURE UNIT VALUE AVG 0.992				2023
	INDICATOR SPECIES SCORE AVG		0.2 0.4 0.6	2023
0.992 habitat intactness avg	0 997		• 0.2 • 0.4	223
0.992 HABITAT INTACTNESS AVG 0.988 See more details >	0 997	In	0.2 0.4 0.8 0.8	223
0.992 HABITAT INTACTNESS AVG 0.988 See more details > More data is available at project and pla	0 997	In	02 04 08 08 10	

Tree loss

Built up and infra

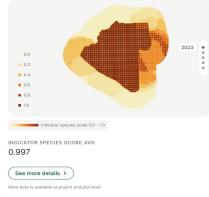
- Majete Wildlife Reserve

- Lanwe National park

habitat integrity avg

See more details >

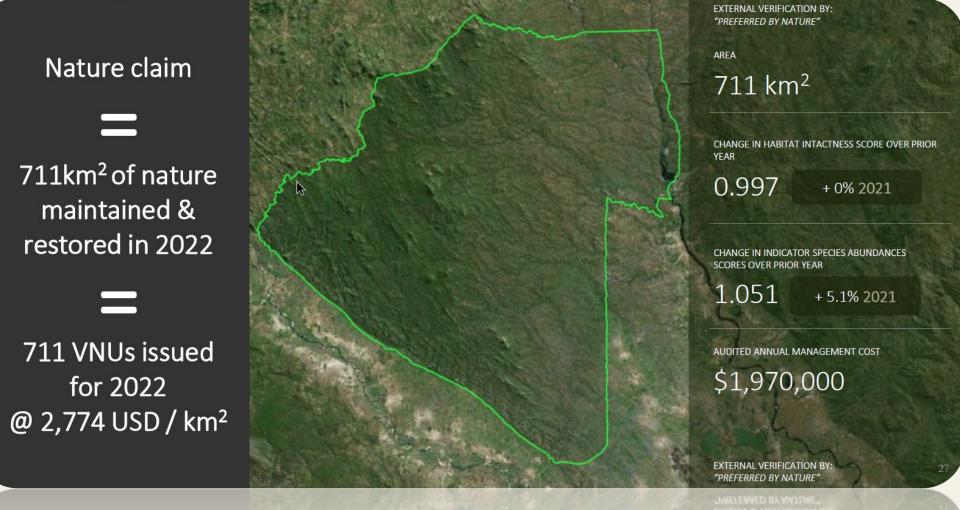
More data is available at project and plot level



February 20, 2025

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Issued Units & Pricing



11



Business Case for Buyers

Value creation

- Activation as assets
- De-risking
- Brand Development (claims)

Beyond Value Chain Mitigation

 Nature investments (vs. carbon offsets)

Investments

- Store of value
- Secondary markets

Philantropy 2.0

- Outcomes based funding
- Club rights

Capital Access / Structured Finance

- Conservation-linked loans/bonds
- ESG-rated finance



Contact: Benjamin.Leutner@thelandbankinggroup.com





Appendix

Indicator Species

or Species		vore	LeopardSpotted Hyena
Engineer or keystone	 Aardvark Red River Hog Brown-eared Woodpecker Elliot's Woodpecker 	Large carnivore	 Crowned Eagle African Rock Python West African Crocodile Congo Clawless Otter
Eng ke	Gabon WoodpeckerGiant Ground Pangolin		 Forest Elephant African Buffalo Bongo
Medium carnivore	 African Golden Cat African Woolly-necked Stork Openbill Stork Serval Marsh mongoose African Civet 	Vulnerable Large herbivore	 Bongo Western Gorilla Giant Forest Hog Common Hippopotamus Chimpanzee White-bellied Pangolin
	Yellow-backed DuikerSitutunga	Vulne	 Black Colobus African Grey Parrot Grey-cheeked Mangabey
Medium herbivore or seed disperser	 Situtunga African Palm-Civet Northern bushbuck White-thighed Hornbill Congo Pied Hornbill Great Blue Turaco Black-fronted duiker 	Specialist	 Black Guineafowl Bare-cheeked Trogon Plumed Guineafowl Nkulengu Rail Mandrill Moustached Monkey

